



No. 3-2/2013-R&C [CFA]

Dated: 01-11-2013

Circular R&C-CFA No.53 /13-14

Subject: Promotional offers of full usage value and extra usage value under prepaid CDMA services -reg.

Kindly refer to Corporate Office letter no **24-01/2012-T&C-CM** dated **21-02-2013** vide which promotional offer of full usage value and extra usage value under prepaid CDMA services was intimated. Now based on feedback received from field units, it has been decided by the Competent Authority to re-launch the said offer in all circles on promotional basis for a period of 90 days w.e.f 01-11-2013, as follows:-

(i) Top up voucher /C-top-up/Flexi top up:-

MRP (Incl. of S. Tax) of Top up voucher	Usage value
a) Rs. 100 to Rs. 499	Full usage value equal to MRP
b) Rs. 500 to Rs. 1999	10% extra usage value on MRP.
c) Rs. 2000 and above	20% extra usage value on MRP.

(ii) Wherever the usage value offered with top-up voucher is more than the usage value offered the higher usage value already offered will prevail.

2. This may be brought to the notice of all concerned for taking necessary action in this regard.

3. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

4. The Circular is issued based on the approval of Competent Authority in NWP-CDMA/Wi-Max Cell File No. 69-03/2009-CDMA/Tariff/Vol.IV/Pt.. **Clarification/correspondence, if any, in respect of above tariff may be sent to NWP-CDMA/Wi-Max Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23037285 and Fax No. 011-23710055.**

(K.K.Jain)
AGM (T&C)-CFA

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy for information to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) PGM Regulations for information and necessary action.
- 4) Sr. GM (NWP-CDMA/Wi-Max) BSNL CO. w.r.t. case mark: 69-03/2009-CDMA/Tariff/Vol.IV/Pt. carrying approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 5) GM (CIT) - for making necessary updation in website and place in news item.
- 6) GMs (CMTS/CDMA-WIN South zone).
- 7) OL Section –for Hindi version.
- 8) Guard file.

(S.S.Verma)
DM T&C-CFA